One-Day National Online Workshop

Digital Literacy Jumpstart
Essential Skills for Leading the Change

16th December 2023

Organized By

NFED Business Facilitators Forum (NBFF)
National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu

In Association With

Niyathi Training & Content Solutions Pvt. Ltd. (NTCSPL), Bengaluru, Karnataka
Sithandwa Pvt. Ltd. (SPL), Bengaluru, Karnataka
Vibha Education Services Corp., Bengaluru, Karnataka

Registration Fee: INR 150 /-

CLICK HERE TO REGISTER

https://forms.gle/T4BpoCdPEX1yEH6JA

E-Certificate will be provided for all the registered participants

Online Mode: zoom

Key Takeaways

- Digital Awareness & Entrepreneurial Visibility
- Digital Orientation & Literacy
- Digital Business Compliance & MSME Registration
- Digital Skills & Social Media Marketing

FDP Schedule

Session I: Importance of Digital Awareness
10:00 AM - 10:30 AM
Session II: Digital Literacy: Insights & Orientation
10:30 AM - 12:00 PM
Session III: Online Business & MSME Registration
12:00 PM - 12:30 PM
Session IV: Digital Marketing & Social Media Skills
01:30 PM - 03:00 PM
Session V: Summary & Prospects
03:00 PM - 03:30 PM
Discussions & Feedback
03:30 PM - 04:00 PM

SESSION SPEAKERS

KVJ. Prof. Dr. R. Ganesan
Founder & Chairman
NBFF, NFED
Coimbatore, Tamil Nadu

Ms. Padmajah Narasimhan
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